



# Magical

Celebrating over 67 years of service

## 25<sup>th</sup> Annual Gala Dinner Dance To Benefit CTC Academy

June 14, 2018  
The Venetian - Garfield, NJ

### GALA SPONSORSHIP OPPORTUNITIES

#### PREMIER EVENT SPONSOR: \$25,000

- Two tables of ten with premier seating
- Recognition as the **Premier Event Sponsor** on signage, Digital Scrolling Journal, CTC website
- Gold page in the Gala Ad Journal – choice of placement
- Three CTC Families who otherwise could not attend will have the opportunity—sponsored by the **Premier Event Sponsor**
- Recognition during event program
- Recognition in CTC Annual Newsletter (circ. 5,000)

#### Event Co-Sponsor: \$15,000

- One table of ten with premier seating
- Recognition as **Event Co-Sponsor** on signage, Digital Scrolling Journal and CTC website
- Gold page in Gala Ad Journal
- Two CTC Families who otherwise could not attend will have the opportunity—sponsored by the **Event Co-Sponsor**
- Recognition during event program
- Recognition in CTC Annual Newsletter (circ. 5,000)

#### Video Sponsor: \$10,000

- One table of ten with premier seating
- Recognition as **Video Sponsor** on signage and end of video presentation
- Gold page in Gala Ad Journal
- One CTC Family who otherwise could not attend will have the opportunity—sponsored by the **Video Sponsor**
- Recognition in CTC Annual Newsletter (circ. 5,000)

#### Cocktail Hour Sponsor: \$5,000

- One table of ten with premier seating
- Recognition as **Cocktail Hour Sponsor** on signage throughout event
- Gold page in the Gala Ad Journal
- One CTC Family who otherwise could not attend will have the opportunity—sponsored by the **Cocktail Hour Sponsor**

### RESERVATIONS

#### Gold Table: \$3,000

Premier Seating for 10 and one  
Gold Print Journal Ad

#### Silver Table: \$2,800

Preferred Seating for 10 and one  
Silver Journal Ad

#### Individual Gold Ticket: \$250

#### Individual Ticket: \$200

### PRINT JOURNAL ADS

#### Back/Inside Cover: \$900

(4.5" x 7.5") print journal

#### Gold Full Page: \$500

(4.5" x 7.5") Gold Full page in print journal

#### Full Page: \$300

(4.5" x 7.5") Full page in print journal

#### Half Page: \$200

(4.5" x 3.5") Half page in print journal

#### Quarter Page: \$100

(2.5" x 3.5") 1/4 page in print journal

### Print & Digital Scrolling Journal Information

The 2018 CTC Gala will feature both a print journal and a **Digital Scrolling Journal**. The Digital Scrolling Journal will appear on guests' smart phones during the event. You select how often your advertisement will appear. **\*see back for more information.**

If you are purchasing a print or digital ad or a sponsorship which includes an ad, please submit a .pdf or camera-ready artwork/photo with desired text:

**ahoffman@ctcacademy.org**  
**by Thursday, May 31, 2018**



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Please complete this form and  
remit with payment to:

CTC Academy  
Development, 29-01 Berkshire Road, Fair Lawn, NJ 07410

### I WOULD LIKE TO SUPPORT THE CTC ACADEMY:

#### SPONSORSHIP OPPORTUNITY

- Event Sponsor: \$25,000
- Video Sponsor: \$10,000
- Event Co-Sponsor: \$15,000
- Cocktail Hour Sponsor: \$5,000

#### RESERVATIONS

- Gold table: \$3,000
- Silver Table: \$2,800
- Individual Gold Reservation      No. of Tickets \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_
- Individual Reservation              No. of Tickets \_\_\_\_\_ x \$200 = \$ \_\_\_\_\_

#### PRINTED JOURNAL ADVERTISEMENT

\*due by Thursday, May 31st

- Back/Inside Cover: \$900
- Gold Full Page: \$500
- Full Page: \$300
- Half Page: \$200
- Quarter Page: \$100

#### DIGITAL ADVERTISEMENT

\*due by Thursday, May 31st

- My ad appears on guests' bidding devices every 2 minutes: \$1,000
- My ad appears on guests' bidding devices every 5 minutes: \$500
- My ad appears on guests' bidding devices every 10 minutes: \$250

#### DONATIONS

- I would like to sponsor a CTC family who would otherwise be unable to attend the event: 2 tickets @ \$400
- I would like to sponsor a CTC staff member who would otherwise be unable to attend the event: 1 ticket @ \$200
- I am unable to attend but would like to support CTC Academy with the enclosed contribution of: \$ \_\_\_\_\_

#### IN KIND DONATIONS

- Please contact me about making an in-kind contribution of item(s) for the live or silent auction or attendee gift bags

°Please provide us with the  
names of your guests:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

#### CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

#### CONTRIBUTION INFORMATION

Total Contribution: \$ \_\_\_\_\_

- Check enclosed. *Please make checks payable to CTC Academy*
- Please charge my credit card:     Visa     MasterCard

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**For more information regarding the 25th Annual, Gala Dinner Dance And Auction, please contact  
Audra Hoffman, Director of Development, at [ahoffman@ctcademy.org](mailto:ahoffman@ctcademy.org) or 201-797-7440 ext 3227.**

CTC Academy is a non-profit organization. For more information on CTC Academy or the Gala Dinner Dance, please visit our  
website at [www.ctcademy.org](http://www.ctcademy.org)